

NAPCO Security Technologies Announces Launch of iBridge® Messenger

An Incremental Service Offering For iBridge Connected Home Suite Add-on Service Offers Subscribers Text Message and Video Alert Notifications

NEW YORK, Feb. 3, 2015 /PRNewswire/ -- [NAPCO Security Technologies](#), one of the world's leading manufacturers of high-technology electronic security, connected home, video, fire alarm, access control and door-locking systems, today announces the launch of the iBridge® Messenger, an SMS / MMS message notification service, as a new incremental offering for its award-winning suite of iBridge connected home services.

iBridge Messenger sends custom SMS text messages and enhanced MMS live video alert messages to help subscribers better control their alarm, video, temperature, lighting & locking systems. Users can select which events will trigger notifications (events such as seeing when a package gets delivered, the pool gate or liquor cabinet is opened or when your child gets home from school) and who should receive them. These enhanced services are expected to be welcome enhancements for consumers and will augment iBridge's already successful recurring revenue model.

Key differentiators for iBridge Messenger include:

- Broadband based coverage, which enables the customer to receive VGA-quality video of the premises
- Real pre/post video clips of alarm events available on a smartphone
- Compatible with all new and retrofit Gemini Security Systems

"Not only will the iBridge Messenger service demonstrate our commitment to support and evolve the iBridge connected home platform, it will also increase our exposure to a more selective and tech-savvy consumer base." remarked NAPCO CEO Richard Soloway. "When it comes to security systems, consumers and dealers alike are insisting on a user-friendly experience with uncompromising technology—iBridge Connected Home is at the intersection of both. This affirms our position in the marketplace as the recognized leader in innovative home security technology."

About NAPCO Security Technologies, Inc.

NAPCO Security Technologies, Inc. is one of the world's leading solutions providers and manufacturers of high-technology electronic security, connected home, video, fire alarm, access control and door locking systems. The Company consists of four Divisions: NAPCO, its security and connected home segment, plus three wholly-owned subsidiaries: Alarm Lock, Continental Instruments, and Marks USA. Headquartered in Amityville, New York, its products are installed by tens of thousands of security professionals worldwide in commercial, industrial, institutional, residential and government applications. NAPCO products have earned a reputation for innovation, technical excellence and reliability, positioning the Company for growth in the multi-billion dollar and rapidly expanding electronic security market. For additional information on NAPCO, please visit the Company's web site at <http://www.napcosecurity.com>.

Safe Harbor Statement

This press release contains forward-looking statements that involve numerous risks and uncertainties. Actual results, performance or achievements could differ materially from those anticipated in such forward-looking statements as a result of certain factors, including those set forth in the Company's filings with the Securities and Exchange Commission.

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